

From Wikipedia



Diogenes of Sinope, Turkey

How to Be a Mensch*

Leo Rosten, the Yiddish maven and author of “The Joys of Yiddish”, defines mensch this way:

Someone to admire and emulate, someone of noble character

The key to being “a real mensch” is nothing less than character, rectitude, dignity, a sense of what is right, responsible.

Here is an attempt to help achieve menschdom: (from Kawasaki*)

- 1. Help people without the guarantee or even the expectation of return.**
The payoff is the pure satisfaction of helping others. Nothing more, nothing less.
- 2. Do the right thing the right way.**
There is a clear line between right and wrong, and a mensch should never cross that line.
- 3. Pay back society.**
A mensch realizes that he's blessed. For example, Entrepreneurs are blessed with vision and passion plus the ability to recruit, raise money, and change the world. These blessings come with the obligation to pay back society.

•http://blog.guykawasaki.com/2006/02/how_to_be_a_men.html#ixzz2IEAesLM8s

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