

INSEAD

INNOVATOR PRIZE 2009



Through this choice, the INSEAD Innovator Prize Selection Committee wants to highlight the vision and drive with which Désiré Collen has created a virtuous circle between science and business throughout his career.

- His scientific excellence as a pioneer in molecular medicine is recognized worldwide. He published approximately 650 research papers in leading scientific journals and his research earned him several prestigious scientific prizes.
- A scientist with a sharp feeling for clinical feasibility and an intuition for good business opportunity, he has translated his knowledge into products for the benefit of mankind (t-PA saved the lives of hundreds of thousands of heart attack patients) and to lay the basis of innovative, successful ventures such as Thrombogenics.
- A true pioneer, he has always looked at pushing boundaries. He was one of the first academics in Belgium to patent-protect his research which later permitted him financial independence as a researcher. Equally, his choice to license his invention out to Genentech, at that time a small Californian start-up, was anything but obvious. He also charted new territory by reinvesting his royalties to build large research groups at the university and to finance fundamental research.

Under the auspices of the INSEAD Belgian Council, chaired by Baron Jean-Pierre Berghmans

*Piet Dejonghe & Patrick Demoucelle
Presidents of the INSEAD Alumni Association of Belgium
request the pleasure of the company of*

Mr. and Mrs. D. Collen

*at the gala dinner and award ceremony of the
INSEAD Innovator Prize 2009 to*

Désiré Collen

**inventor of t-PA and founder of Thrombogenics
for his achievements as an outstanding entrepreneurial scientist**

on Wednesday, November 18, 2009 at 7.30 p.m.

*Venue: Autoworld
Esplanade du Cinquantenaire
Jubelpark 11
1000 Brussels*

Dress: black tie